



# Discussing with your President or VP

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## Where TRUMOTIVATE Can Be Applied

Provides a framework for impacting graduation rates, retention rates, and social mobility

Applied to academics, student organizations, cohorts, and career outcomes

Increases and improves campus engagement



## Benefits to Implementing TRUMOTIVATE

Gives students the ability to tell their unique story

Students get a head start in identifying career interests

Return on students investment into their education and career

