

TRUMOTIVATE[®]

A Look Into the Motivations

Zoom into Our Motivations

Comprehend and Express

People who are motivated by understanding and then communicating what they know. These people enjoy gaining deeper knowledge in various areas and are strong communicators.

Experience the Ideal

These are people who are motivated by making their dreams come true. They want their life and work to reflect what they believe in. They focus on turning the intangible into the tangible.

Make it Work

People whose motivation is make it work focus on figuring out how something works and getting to the bottom of a challenge. They want to restore, repair and bring solutions to the table.

27 Motivations

- Achieve Potential
- Advance
- Be Central
- Be Unique
- Bring Control
- Collaborate
- Comprehend and Express
- Demonstrate Learning
- Develop
- Do It Right
- Establish
- Evoke Recognition
- Excel
- Experience the Ideal
- Explore
- Finish
- Gain Ownership
- Improve
- Influence
- Make an Impact
- Make it Work
- Make the Grade
- Meets Needs
- Meet the Challenge
- Master
- Overcome
- Organize